



What is VOIspeed Software IP Telephony?

# An Introduction



## About IP telephony

With our easily downloadable 'Pronto' software, together with our IP phones, VOIspeed can give your company an advanced, scalable and future-proof telephone solution at a fraction of the cost of many traditional systems.

VOIspeed produces its own software and products, giving you direct savings on the cost of the overall installation. In addition, the software enables the best use of VoIP (Internet telephony), making for substantial cuts in call costs.

### What is VoIP?

VoIP is a technology that has the potential to revolutionise telephony. Don't be put off by the term; VoIP is basically a way of making a telephone call via internet cables rather than old fashioned telephone lines. You don't have to use a PC or headphones to do this, you can use a 'normal' office phone. You have probably already used VoIP without knowing, and will almost definitely use it in the future. Sooner rather than later, people probably won't call it VoIP, it will simply be called telephony.

### Why is VoIP so special?

VoIP is simply about making your voice into data and transferring it over the internet. And now thanks to faster broadband connections and advancement of technology, companies and individuals are able to make uninterrupted business-quality calls over the internet for a fraction of the cost of normal calls.

### Why are the costs so low?

VoIP turns a standard internet connection into a way to make phone calls and this enables you to bypass the phone company, its switches, routers, and its call charges. If you call another analogue line your VoIP provider will route your call to the regular landline phone exchange - It's only this bit you're paying for.

### Is there more than one type of VoIP?

There are generally 3 different ways of making VoIP calls - IP PBX, Hosted VoIP and IP software - which all have different hardware and software requirements. These different requirements have an affect on the price and quality of the calls. VOIspeed is IP software solution, using your PC as a server.

### Can I have any number I choose?

Due to the nature of IP telephony (SIP protocol), many providers are able to offer virtual numbers. This allows you to choose your own area code to match your requirements. For example you could choose a London code to make your business seem more central. Or if you have employees working from home, in different towns, even abroad, they can choose one set area code.

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**"We would recommend VOIspeed to any business. We've made considerable savings. Our Director never opts for second best".**

Office Manager,  
Gannons Solicitors, London

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To find out more about VOIspeed and the benefits of our technology to your business call us on Tel: +44 (0) 1727 848186 or visit: [www.voispeedltd.co.uk](http://www.voispeedltd.co.uk)



## VOIspeed the perfect combination



“We now have a system that is potentially as powerful as a £50,000 system in a large corporation. In terms of functionality we can do exactly, if not more than what they can do.”

Dean Robinson,  
Pearce & Robinson LTD, East Sussex

### VOIspeed, the Business Solution

Corporate phone systems do not have to be about bulky servers, expensive PBXs and on going maintenance.

Nor does IP telephony have to be about head phones, call groups and erratic call quality. There is a healthy middle ground.

Offering the quality and functionality of corporate communications with the flexibility and cost efficiencies of IP telephony – there is VOIspeed.

### Business Grade IP Telephony

VOIspeed is the most advanced IP telephony software solution currently available to businesses.

With VOIspeed you can develop standard or bespoke applications for your business no matter what the size. The result is a flexible, reliable cost effective yet advanced business telephone solution.

### Bespoke, Advanced and Cost Effective

With our unique model businesses only need to purchase the IP hardware such as VoIP phones. The software is supplied on a support and upgrade basis and has proved to be a highly cost effective business grade solution – by enhancing and unifying business communications.

You simply use a dormant office PC as your server, giving you significant savings. Plus you can use any mixture of IP or USB phones and extension users can be on the LAN or in remote offices or homes.

This feature rich yet easily implemented IP PBX solution is now used and enjoyed by over 5,000 businesses worldwide.

- Integration with Outlook
- Instantaneous Call Recording
- Remote extensions
- Single IP PBX for multiple sites
- Choice of virtual numbers
- Advanced business features as standard
- Unlimited scalability

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## VOIspeed business solution (ref. fig 1)



“This solution does not just make life easier - it actually makes life possible. Opening our new warehouse wouldn't have been possible without this sort of solution. With this improved interconnectivity it now feels like the warehouse and the main office are in the same building. I would definitely recommend VOIspeed to any small business.”

Andrew Michell Owner RAT Stands,  
London

### How VOIspeed Works

VOIspeed products are based on the software, called Pronto. You can download Pronto onto your computer and combine it with VOIspeed IP telephones giving you a corporate grade communications system. (Don't worry we can do all the configuring for you). The result is a flexible, reliable yet advanced business telephone solution with these added benefits:

- Substantial reduction in installation costs
- No hardware depreciation
- You have state of the art technology that is regularly updated
- Software is easy to reconfigure and expand

### Forget the PBX, use your PC

There's no need for an expensive PBX which can sometimes cost £000s, as with VOIspeed, you can simply use a normal PC as a server. This bespoke solution allows for scalable options, virtually unlimited in size and can support hundreds of constant phone calls with thousands of users.

### VOIspeed USB Phone

With the high quality USB phones you can simply 'plug in and play'. They are the ideal solution to quickly access your telephone network. The USB phone features a LCD display, speaker, inbound/outbound call logs, call transfer and holding buttons.

### VOIspeed SIP phone

A stand-alone SIP phone is ideal to access the Pronto software when a PC is not available. Its sleek design makes it perfect for conference rooms and reception areas.

### External Phones

You can carry on using incumbent analogue phones whilst still being on the VOIspeed network. This means that the transition can be staggered, and that old investments of hardware do not become immediately obsolete.

### Remote User

Connected to the internet, employees can still use a VOIspeed IP phone or softphone over their office telephone network. Employees can still make and receive calls on their office extension number, be transferred to and even pick up general office enquiries without needing to be anywhere near the building.

### PSTN Gateway

VOIspeed can supply a PSTN gateway which can be directly connected to the local area network and bring your incumbent analogue phones on to the VoIP network. All calls can be routed over an external PSTN line with no need for additional add-ons.

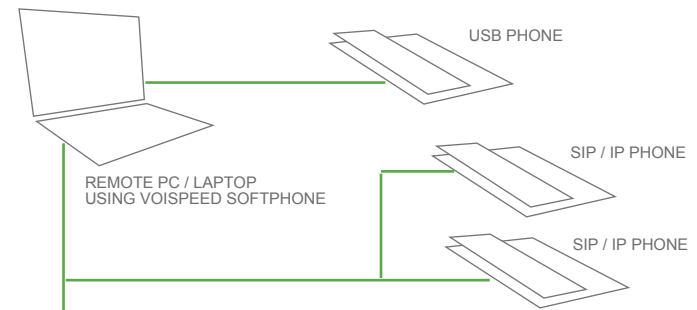
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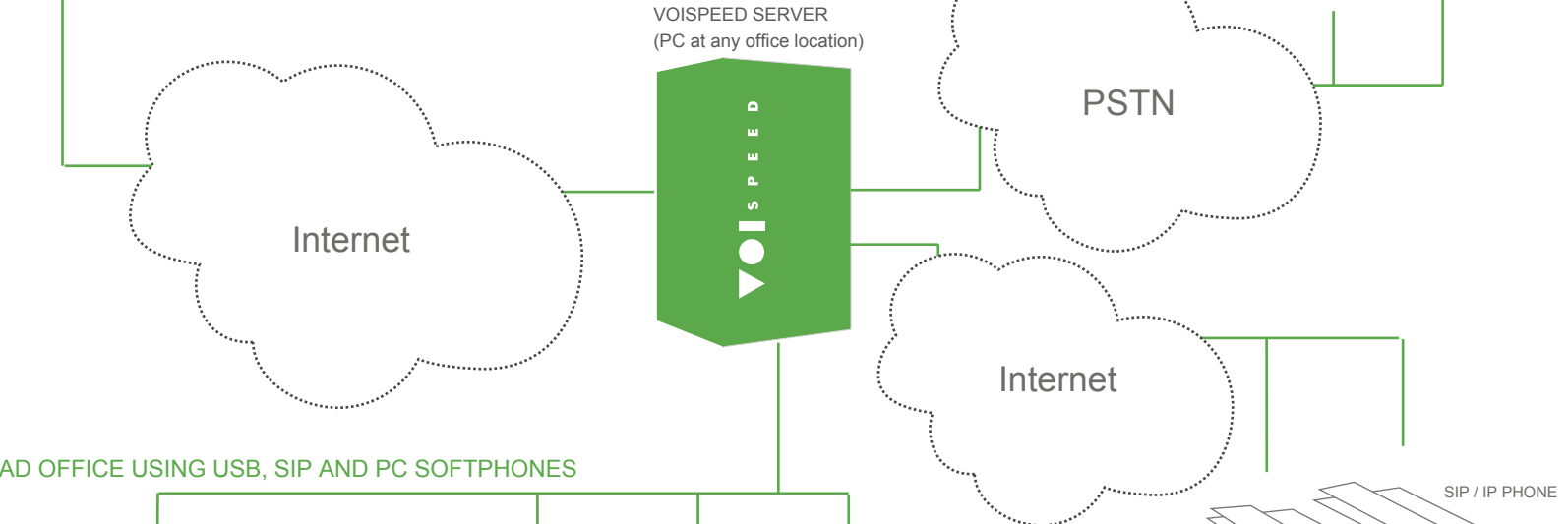
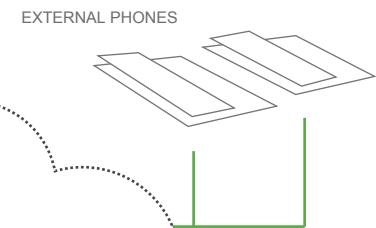
# Fig 1. VOIspeed business solution

VOIspeed works across multiple locations and across infrastructures

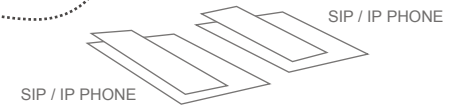
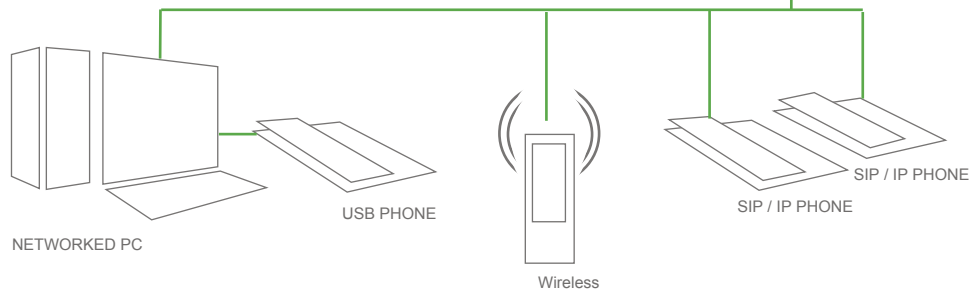
## REMOTE WORKERS USING USB, SIP AND PC SOFTPHONES



## EXTERNAL PHONE SYSTEM



## HEAD OFFICE USING USB, SIP AND PC SOFTPHONES



## REMOTE OFFICE USING SIP PHONES



## Testimonials



“We now have a system that is potentially as powerful as a £50,000 system in a large corporation. In terms of functionality we can do exactly, if not more than what they can do. We gained total control, overnight.”

Dean Robinson,  
Pearce & Robinson LTD, East Sussex

“This solution does not just make life easier - it actually makes life possible. Opening our new warehouse wouldn't have been possible without this sort of solution. With this improved interconnectivity it now feels like the warehouse and the main office are in the same building. I would definitely recommend VOIspeed to any small business.”

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Office Manager,  
Gannons Solicitors, London

“The new integrated system was well beyond our original expectations, in terms of features and quality of service this has allowed us to get even more than we initially anticipated from a telephone system”

Head of Operations  
Editalia, Italy.

“Since taking on our new VOIspeed VoIP telephone system we have without doubt increased our telephone communication capacity and benefited from the features available.”

Gemma Davies,  
Head of Operations, Knowledge to Action, London

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